



## FOR IMMEDIATE RELEASE

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### **JDS Creative Academy and Spirit of Innovation Were Named Six-Time Winners in the 41st Annual Telly Awards**

TEMECULA- JDS Creative Academy (JDSCA) and *Spirit of Innovation* are proud to announce that the SOI Update, a safety PSA produced by JDSCA job-training participants and four segments from the magazine-style news show, *Spirit of Innovation*, won bronze Telly awards in the two different categories of News Feature and the Telly Awards' newest category: Diversity and Inclusion. The theme of this season was "Telly Award Winners Tell Great Stories" and the #JDSFamily couldn't be more honored to know that their work is a reflection of this theme.

The [SOI Update](#) and [JDS Creative Academy Student PSA-Seat Belt Safety](#) won for Diversity and Inclusion. Our [Spotlight on Foodie Destinations](#), Voice of Innovation on [Riverside County Jobs Outlook & A.I.](#), as well as the Impact Story on [Learning Disability Month](#) and [Notable Women of Temecula](#) won for News and News Feature.

A part of JDSCA's mission is to provide creative enrichment and knowledge for trainees to succeed in a high-tech competitive market. What better way to boost morale and encourage participants to keep achieving, than having Telly Awards in the JDS Studio that they won with a collaborative effort. Their work was judged right beside over 13,000 entries from all 50 states and 5 continents.

*Spirit Of Innovation* is made up of a team of no less than 30 creators from all different backgrounds. The team uniquely consists of industry professionals, apprentices and adults with disabilities. The SOI crew worked long days brainstorming, writing, producing and editing, and is beyond words to be honored as a Telly Winner.

"As a past Telly winner in our production company, I knew what an honor it was to win. When I found out that our job-training news and information show, along with their PSA won too, I was so beyond excited! So proud of our staff and crew at #JDSFamily," said Diane Strand, founder of JDS Creative Academy/Executive Producer of *Spirit of Innovation*.



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The Telly Awards honors excellence in video and television across all screens and is judged by leaders from video platforms, television, streaming networks, production companies and includes executives from Dow Jones, Duplass Brothers Productions, Complex Networks, A&E Networks, Hearst Media, ESPN Films, RYOT, Vice+ and Vimeo.

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## ABOUT JDS CREATIVE ACADEMY

The mission of JDS Creative Academy is to advance education and training in the visual, performing, and digital arts: theatre, music, creative writing, fine art, video, and digital production. JDSCA provides the opportunity to gain creative enrichment, self-confidence, leadership, and collaborative skills needed to advance to higher arts education and obtain the expertise needed to prosper in a competitive high-tech marketplace. For more information about JDSCA's classes, apprenticeship program, internships, job-training, and events go to [JDSCreativeAcademy.org](http://JDSCreativeAcademy.org), contact via email [info@jdsca.org](mailto:info@jdsca.org), or phone 951 296-6715.

For more about *Spirit of Innovation*, go to [SpiritOfInnovation.org](http://SpiritOfInnovation.org). You can also view past episodes and segments, as well as the JDSCA job-training crew's micro show *SOI Update*, on the *Spirit of Innovation* website and [@SpiritOfInnovationNews](https://www.youtube.com/@SpiritOfInnovationNews) on YouTube.