

JDS VIDEO & MEDIA PRODUCTIONS, INC.

FOR ALL YOUR GREEN VIDEO AND MEDIA SOLUTIONS

39870 CAMDEN COURT
TEMECULA, CA 92591

Diane Strand is the majority owner of the multi-award winning [JDS Video & Media Productions, Inc.](#) The Producer at [JDS Actors Studio](#) and Founder of the nonprofit 501c3 [JDS Creative Academy](#). In addition, Diane is the Creator and Executive Producer of the show *Spectrum of Innovation* news and information for Riverside and Digifest Temecula.

JDS Video & Media Productions, Inc. was established in May of 2003, with her partner in both life and business, Scott Strand. Their multi award winning corporate video company was built mostly on word of mouth; some of their local clients include Abbott Vascular, City of Temecula, Temecula Chamber, MSJC, Cal State San Marcos and Temecula Valley Hospital.

In January 2010, Diane started a Drama Club program with Scott, which launched in the Temecula Unified School District. There was such a huge response that they decided to create an Actors Studio for all ages to learn the technique and craft of Acting, which is now known as JDS Actors Studio. JDS Actors Studio has launch well over 100 actors into mainstream Film, Television, Commercial and Theater acting careers and provided well over 700 students in the Temecula Valley creative enrichment, self-confidence and leadership skills through acting classes.

In 2014, Diane founded and launched the nonprofit 501c3 JDS Creative Academy (JDSCA), which offers education, training & apprenticeship, programs in all disciplines of visual, performing and digital arts. JDS Creative Academy located at JDS Studios, services the entire Temecula Valley and surrounding regions with a mission to inspire, educate, and enhance achievement in video production and workforce development by providing job skills and hands-on training in the visual, performing and digital arts. JDSCA works with foster and at-risk youth, autistic young adults, developmentally disabled adults and mainstream populations both youth and adults, creating cross-collaborative enrichment, workforce training, and a creative safe environment for all. Diane founded the Digifest Temecula Event in 2017, and created and launched the web series program *Spectrum of Innovation* in 2018 through JDS Creative Academy.

Diane is also deeply involved with the community and the region's economic development. Diane /JDS Video & Media Productions, Inc. is a member of many business and community organizations. Diane currently is sits on two other Boards in addition to JDSCA: The Economic Development Coalition of Southwest California, as a Board Member, for Riverside County Workforce Development. Diane also serves on the Woman in Business committee for the Temecula Chamber of Commerce. Diane mentors, teaches and trains youth and young adults both mainstream and those with developmental disabilities. In addition to working with the Temecula & Murrieta Unified School districts as an advisor on professional video production and acting as a career goal. Diane is a founding member of the Women's Business Center of California, Charter Board Member of the North San Diego Real Estate Investors and past executive board member for the EDC of North County San Diego. Diane also had an exciting career in the mainstream entertainment Industry working for Disney, Universal Studios and Warner Bros. on show's such as; General Hospital, Friends and Veronica's Closet.

What keep's Diane balanced the most is the love of her family she is a very proud parent of two wonderful boys and her beautiful girl: Joshua Daniel Strand, 19, and Jordan David Strand, 15, and Jasmine Diane Strand, 10. All three who are namesakes of JDS.

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